

ADDENDUM TO THE CALL FOR TENDER – DIGILOGIC PROJECT

6 Co-creation Impact Labs will be offered in year 2022 and 2023 by the DIGILOGIC project team.

During the Labs a series of real African business cases and problems in the Logistics Critical Mile domain will be presented and analyzed with the support of a pool of innovation facilitators.

Participants will have the chance to collaboratively work on feasible solutions to answer logistics needs, leveraging on digital technologies and using a hands-on, problem-solving approach. Labs are a learning opportunity to develop co-creation skills on DIGILOGIC key areas addressed: entrepreneurship, digitalization and logistics.

The target groups of the Co-creation Labs are innovators, would-be entrepreneurs, self-employed people, startupper, SMEs' managers and corporates' employees, ICT professionals.

Each lab will stretch along 2 weeks and consist of 4 virtual plenary meetings (up to 14 hours overall). A draft calendar looks like below:

- **Lab 01 – 11, 13, 19, 21 July 2022**
- Lab 02 – Sep-Oct 2022 (dates not scheduled yet)
- Lab 03 – Late Jan-Feb 2023 (dates not scheduled yet)
- Lab 04 – Mar-Apr 2023 (dates not scheduled yet)
- Lab 05 – June 2023 (dates not scheduled yet)
- Lab 06 - Sep 2023 (dates not scheduled yet)

The Co-creation Labs have the ambitious goal of involving **180 individuals (up to 30 participants per edition)**. The expectation is to involve people both from the European Union and Africa and offer them an opportunity to get to know each other and develop common projects.

The geographical outreach covers the countries touched by the project, namely: Italy, Germany, Finland, Ghana, Nigeria, Zambia and South Africa, Kenya, Malawi, Zimbabwe, Namibia, Mozambique. However, participants can be accepted also if based in other European or African countries.

Below the potential participants are listed per category. Ideally, the majority of the applicants will be innovators, startupper and small businesses owners (60%); additionally, a number of facilitators and experts will enable the Lab experience.

Innovators, startups

- University students with significant interest or even first experience in logistics, entrepreneurship, innovation
- Would-be entrepreneurs that are developing a business idea
- Tech startups founders or employees
- IT developers

Businessman/women

- Micro and small enterprises owners
- Informal economy actors in the logistics critical mile
- ICT/tech company managers

Labs program principles

Collaboration: The labs have been designed to act as a platform to enable EU-Africa collaboration. Therefore, they specifically encourage collaboration and partnerships beyond the implementing partners of DIGILOGIC.

Personal & Skills Growth: To be a successful entrepreneur in logistics and beyond means to (a) gain access to peers, (b) explore tools and methodologies (some of which will succeed, many others will fail). In order to prepare the participants for the lab journey, participants will receive a survey that checks for their knowledge as well as learning requirements. Also, during the journey, they will be equipped with the required skills to create innovative ideas and explore “problem cases”. The labs focus more on personal and skills growth than on creating new ideas. At the end of each lab, the participants should emerge as stronger innovators and better prepared to enable, facilitate, and run logistics innovation.

Multicultural/Transnational exchange: DIGILOGIC and especially the Co-creation labs focus on activating and engaging a multinational, transcultural group of participants, mentors, coaches, and stakeholders. The lab management will ensure to cater for cultural awareness. The program will therefore bring great value for the future participants, as entrepreneurship nowadays and in the future is and will clearly be led by globalized thinking.

Labs team

To run online co-creation labs with 30 participants from two continents, the following roles are foreseen:

1. **Lab Manager:** responsible for the overall moderation of the lab, including some plenary sessions, responsible for onboarding mentors and coordination with experts.
2. **Community Manager:** main contact point for the participants during the labs and main coordinator of all involved mentors. Background facilitator, who manages participation of participants and facilitators/mentors, sends invites and reminders, and manages chats & tech requests during the labs. He/she will lead the interaction of each Lab in the DIGILOGIC Community.
3. **Technical support:** a person dedicated to secure the smooth functioning of the platform used for the Labs' sessions (presentation, audio, breakout rooms management, etc.).
4. **Experts:** Experts in specifically required fields (e.g. Co-creation/ logistics/ technologies), who support the participants by introducing them to new technologies and methodologies and putting them into practice during the Lab 4 sessions or support them during the prototypes development.
5. **Groups Mentors:** Every workgroup (5 participants per group, 4 groups total, 4 mentors total) is introduced to a group mentor that is specifically responsible of the group's (a) understanding of the process, (b) well-being and group dynamics, and can (c) facilitate interventions with the working group if necessary (e.g. if progress is not visible, if participants seem stressed/unhappy or the group dynamics shift). The mentor meets his/her work group at least once before or after a lab session and ensures that progress is made.